

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.50206/-111.9261

## Scottsdale & Camelback

### Scottsdale, AZ

#### Population

|                                      | 1 Mile              |      | 3 Miles             |      | 5 Miles             |      |
|--------------------------------------|---------------------|------|---------------------|------|---------------------|------|
| Estimated Population (2010)          | 12,756              |      | 91,948              |      | 195,581             |      |
| Census Population (1990)             | 10,188              |      | 81,819              |      | 163,778             |      |
| Census Population (2000)             | 11,879              |      | 88,216              |      | 183,377             |      |
| Projected Population (2015)          | 15,040              |      | 94,758              |      | 209,981             |      |
| Forecasted Population (2020)         | 16,790              |      | 98,355              |      | 224,879             |      |
| Historical Annual Change (1990-2000) | 1,690               | 1.7% | 6,396               | 0.8% | 19,600              | 1.2% |
| Historical Annual Change (2000-2010) | 877                 | 0.7% | 3,733               | 0.4% | 12,204              | 0.7% |
| Projected Annual Change (2010-2015)  | 2,284               | 3.6% | 2,810               | 0.6% | 14,400              | 1.5% |
| Est. Population Density (2010)       | 4,063.66 <i>psm</i> |      | 3,253.35 <i>psm</i> |      | 2,491.66 <i>psm</i> |      |
| Trade Area Size                      | 3.14 <i>sq mi</i>   |      | 28.26 <i>sq mi</i>  |      | 78.49 <i>sq mi</i>  |      |

#### Households

|                                      |       |      |        |      |        |      |
|--------------------------------------|-------|------|--------|------|--------|------|
| Estimated Households (2010)          | 6,974 |      | 40,973 |      | 82,560 |      |
| Census Households (1990)             | 5,842 |      | 37,471 |      | 73,585 |      |
| Census Households (2000)             | 6,733 |      | 41,218 |      | 82,037 |      |
| Projected Households (2015)          | 8,355 |      | 42,369 |      | 87,922 |      |
| Forecasted Households (2020)         | 9,251 |      | 42,975 |      | 91,266 |      |
| Historical Annual Change (1990-2000) | 891   | 1.5% | 3,747  | 1.0% | 8,452  | 1.1% |
| Projected Annual Change (2000-2015)  | 1,623 | 1.6% | 1,150  | 0.2% | 5,885  | 0.5% |

#### Average Household Income

|                                       |          |      |          |      |          |      |
|---------------------------------------|----------|------|----------|------|----------|------|
| Est. Average Household Income (2010)  | \$74,159 |      | \$89,377 |      | \$90,852 |      |
| Census Average Hhld Income (1990)     | \$41,441 |      | \$48,499 |      | \$49,195 |      |
| Census Average Hhld Income (2000)     | \$53,706 |      | \$68,782 |      | \$69,276 |      |
| Proj. Average Household Income (2015) | \$79,430 |      | \$96,996 |      | \$96,937 |      |
| Historical Annual Change (1990-2000)  | \$12,265 | 3.0% | \$20,283 | 4.2% | \$20,081 | 4.1% |
| Projected Annual Change (2000-2015)   | \$25,724 | 3.2% | \$28,214 | 2.7% | \$27,661 | 2.7% |

#### Median Household Income

|                                      |          |      |          |      |          |      |
|--------------------------------------|----------|------|----------|------|----------|------|
| Est. Median Household Income (2010)  | \$47,285 |      | \$63,442 |      | \$64,582 |      |
| Census Median Hhld Income (1990)     | \$30,075 |      | \$37,806 |      | \$38,676 |      |
| Census Median Hhld Income (2000)     | \$40,364 |      | \$51,708 |      | \$52,576 |      |
| Proj. Median Household Income (2015) | \$49,169 |      | \$67,148 |      | \$66,850 |      |
| Historical Annual Change (1990-2000) | \$10,289 | 3.4% | \$13,902 | 3.7% | \$13,900 | 3.6% |
| Projected Annual Change (2000-2015)  | \$8,805  | 1.5% | \$15,440 | 2.0% | \$14,274 | 1.8% |

#### Per Capita Income

|                                      |          |      |          |      |          |      |
|--------------------------------------|----------|------|----------|------|----------|------|
| Est. Per Capita Income (2010)        | \$40,545 |      | \$40,756 |      | \$39,089 |      |
| Census Per Capita Income (1990)      | \$23,763 |      | \$22,211 |      | \$22,103 |      |
| Census Per Capita Income (2000)      | \$30,323 |      | \$31,992 |      | \$30,849 |      |
| Proj. Per Capita Income (2015)       | \$44,128 |      | \$44,307 |      | \$41,304 |      |
| Historical Annual Change (1990-2000) | \$6,560  | 2.8% | \$9,781  | 4.4% | \$8,746  | 4.0% |
| Projected Annual Change (2000-2015)  | \$13,805 | 3.0% | \$12,315 | 2.6% | \$10,455 | 2.3% |

#### Other Income

|                                         |           |  |           |  |           |  |
|-----------------------------------------|-----------|--|-----------|--|-----------|--|
| Est. Median Disposable Income (2010)    | \$40,412  |  | \$52,310  |  | \$52,930  |  |
| Proj. Median Disposable Income (2015)   | \$41,780  |  | \$54,942  |  | \$54,496  |  |
| Est. Average Household Net Worth (2010) | \$445,338 |  | \$563,993 |  | \$560,385 |  |

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## Scottsdale & Camelback

### Scottsdale, AZ

#### Household Income Distribution (2010)

|                                | 1 Mile |       | 3 Miles |       | 5 Miles |       |
|--------------------------------|--------|-------|---------|-------|---------|-------|
| HH Income \$200,000 or More    | 327    | 4.7%  | 2,602   | 6.3%  | 5,919   | 7.2%  |
| HH Income \$150,000 to 199,999 | 171    | 2.5%  | 2,086   | 5.1%  | 4,238   | 5.1%  |
| HH Income \$125,000 to 149,999 | 235    | 3.4%  | 1,931   | 4.7%  | 3,784   | 4.6%  |
| HH Income \$100,000 to 124,999 | 437    | 6.3%  | 3,202   | 7.8%  | 6,105   | 7.4%  |
| HH Income \$75,000 to 99,999   | 502    | 7.2%  | 4,822   | 11.8% | 8,682   | 10.5% |
| HH Income \$50,000 to 74,999   | 1,277  | 18.3% | 8,015   | 19.6% | 14,668  | 17.8% |
| HH Income \$35,000 to 49,999   | 1,159  | 16.6% | 6,002   | 14.6% | 11,930  | 14.5% |
| HH Income \$25,000 to 34,999   | 1,154  | 16.5% | 4,627   | 11.3% | 9,442   | 11.4% |
| HH Income \$15,000 to 24,999   | 835    | 12.0% | 3,753   | 9.2%  | 8,451   | 10.2% |
| HH Income \$10,000 to 14,999   | 358    | 5.1%  | 1,600   | 3.9%  | 3,764   | 4.6%  |
| HH Income \$0 to 9,999         | 518    | 7.4%  | 2,334   | 5.7%  | 5,578   | 6.8%  |
| HH Income \$35,000+            | 4,109  | 58.9% | 28,659  | 69.9% | 55,325  | 67.0% |
| HH Income \$50,000+            | 2,950  | 42.3% | 22,657  | 55.3% | 43,395  | 52.6% |
| HH Income \$75,000+            | 1,672  | 24.0% | 14,642  | 35.7% | 28,727  | 34.8% |

#### Race & Ethnicity (2010)

|                                              |        |       |        |       |         |       |
|----------------------------------------------|--------|-------|--------|-------|---------|-------|
| Total Population                             | 12,756 |       | 91,948 |       | 195,581 |       |
| White                                        | 11,869 | 93.1% | 84,889 | 92.3% | 173,923 | 88.9% |
| Black or African American                    | 359    | 2.8%  | 2,417  | 2.6%  | 7,272   | 3.7%  |
| American Indian & Alaska Native              | 127    | 1.0%  | 1,486  | 1.6%  | 6,013   | 3.1%  |
| Asian                                        | 274    | 2.1%  | 2,098  | 2.3%  | 5,098   | 2.6%  |
| Hawaiian & Pacific Islander                  | 20     | 0.2%  | 149    | 0.2%  | 414     | 0.2%  |
| Other Race                                   | 64     | 0.5%  | 572    | 0.6%  | 2,053   | 1.0%  |
| Two or More Races                            | 44     | 0.3%  | 337    | 0.4%  | 808     | 0.4%  |
| Not Hispanic or Latino Population            | 10,271 | 80.5% | 73,296 | 79.7% | 145,452 | 74.4% |
| Non Hispanic: White                          | 9,557  | 93.0% | 67,739 | 92.4% | 131,006 | 90.1% |
| Non Hispanic: Black or African American      | 285    | 2.8%  | 1,814  | 2.5%  | 4,212   | 2.9%  |
| Non Hispanic: Amer Indian & AK Native        | 97     | 0.9%  | 1,152  | 1.6%  | 3,926   | 2.7%  |
| Non Hispanic: Asian                          | 213    | 2.1%  | 1,618  | 2.2%  | 3,604   | 2.5%  |
| Non Hispanic: Hawaiian & Pacific Islander    | 20     | 0.2%  | 121    | 0.2%  | 274     | 0.2%  |
| Non Hispanic: Other Race                     | 63     | 0.6%  | 562    | 0.8%  | 1,774   | 1.2%  |
| Non Hispanic: Two or More Races              | 37     | 0.4%  | 289    | 0.4%  | 656     | 0.5%  |
| Hispanic or Latino Population                | 2,485  | 19.5% | 18,652 | 20.3% | 50,129  | 25.6% |
| Hispanic: White                              | 2,313  | 93.1% | 17,150 | 91.9% | 42,917  | 85.6% |
| Hispanic: Black or African American          | 74     | 3.0%  | 602    | 3.2%  | 3,061   | 6.1%  |
| Hispanic: American Indian & Alaska Native    | 29     | 1.2%  | 334    | 1.8%  | 2,087   | 4.2%  |
| Hispanic: Asian                              | 61     | 2.4%  | 480    | 2.6%  | 1,494   | 3.0%  |
| Hispanic: Hawaiian & Pacific Islander        | -      | -     | 28     | 0.2%  | 140     | 0.3%  |
| Hispanic: Other Race                         | 1      | -     | 10     | 0.1%  | 279     | 0.6%  |
| Hispanic: Two or More Races                  | 7      | 0.3%  | 48     | 0.3%  | 152     | 0.3%  |
| Not of Hispanic Origin Population (1990)     | 9,604  | 94.3% | 77,150 | 94.3% | 150,856 | 92.1% |
| Hispanic Origin Population (1990)            | 584    | 5.7%  | 4,669  | 5.7%  | 12,922  | 7.9%  |
| Not Hispanic or Latino Population (2000)     | 10,553 | 88.8% | 78,348 | 88.8% | 152,860 | 83.4% |
| Hispanic or Latino Population (2000)         | 1,326  | 11.2% | 9,867  | 11.2% | 30,518  | 16.6% |
| Not Hispanic or Latino Population 5yr (2015) | 11,751 | 78.1% | 72,564 | 76.6% | 147,763 | 70.4% |
| Hispanic or Latino Population 5yr (2015)     | 3,288  | 21.9% | 22,194 | 23.4% | 62,218  | 29.6% |
| Historical Annual Change (1990-2000)         | 741    | 12.7% | 5,198  | 11.1% | 17,596  | 13.6% |
| Projected Annual Change (2000-2015)          | 1,963  | 9.9%  | 12,326 | 8.3%  | 31,700  | 6.9%  |

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## Scottsdale & Camelback

### Scottsdale, AZ

#### Age Distribution (2010)

|                    | 1 Mile   |       | 3 Miles  |       | 5 Miles  |       |
|--------------------|----------|-------|----------|-------|----------|-------|
| Total Population   | 12,756   |       | 91,948   |       | 195,581  |       |
| Age 0 to 4 yrs     | 540      | 4.2%  | 4,907    | 5.3%  | 11,962   | 6.1%  |
| Age 5 to 9 yrs     | 526      | 4.1%  | 5,154    | 5.6%  | 12,131   | 6.2%  |
| Age 10 to 14 yrs   | 488      | 3.8%  | 5,004    | 5.4%  | 11,346   | 5.8%  |
| Age 15 to 19 yrs   | 541      | 4.2%  | 4,955    | 5.4%  | 11,547   | 5.9%  |
| Age 20 to 24 yrs   | 819      | 6.4%  | 5,520    | 6.0%  | 13,282   | 6.8%  |
| Age 25 to 29 yrs   | 1,004    | 7.9%  | 6,774    | 7.4%  | 14,456   | 7.4%  |
| Age 30 to 34 yrs   | 816      | 6.4%  | 6,440    | 7.0%  | 13,896   | 7.1%  |
| Age 35 to 39 yrs   | 750      | 5.9%  | 6,231    | 6.8%  | 13,258   | 6.8%  |
| Age 40 to 44 yrs   | 743      | 5.8%  | 6,373    | 6.9%  | 13,340   | 6.8%  |
| Age 45 to 49 yrs   | 716      | 5.6%  | 6,173    | 6.7%  | 13,294   | 6.8%  |
| Age 50 to 54 yrs   | 760      | 6.0%  | 6,033    | 6.6%  | 12,745   | 6.5%  |
| Age 55 to 59 yrs   | 736      | 5.8%  | 5,602    | 6.1%  | 11,729   | 6.0%  |
| Age 60 to 64 yrs   | 820      | 6.4%  | 5,399    | 5.9%  | 10,695   | 5.5%  |
| Age 65 to 69 yrs   | 786      | 6.2%  | 4,732    | 5.1%  | 8,972    | 4.6%  |
| Age 70 to 74 yrs   | 714      | 5.6%  | 3,859    | 4.2%  | 7,189    | 3.7%  |
| Age 75 to 79 yrs   | 651      | 5.1%  | 3,157    | 3.4%  | 5,839    | 3.0%  |
| Age 80 to 84 yrs   | 655      | 5.1%  | 2,575    | 2.8%  | 4,595    | 2.3%  |
| Age 85 yrs plus    | 690      | 5.4%  | 3,060    | 3.3%  | 5,305    | 2.7%  |
| Median Age         | 44.9 yrs |       | 40.3 yrs |       | 38.2 yrs |       |
| Age 19 yrs or less | 2,095    | 16.4% | 20,020   | 21.8% | 46,985   | 24.0% |
| Age 20 to 64 years | 7,165    | 56.2% | 54,546   | 59.3% | 116,696  | 59.7% |
| Age 65 years Plus  | 3,495    | 27.4% | 17,383   | 18.9% | 31,901   | 16.3% |

#### Female Age Distribution (2010)

|                    |          |       |          |       |          |       |
|--------------------|----------|-------|----------|-------|----------|-------|
| Female Population  | 6,756    | 53.0% | 47,160   | 51.3% | 98,842   | 50.5% |
| Age 0 to 4 yrs     | 265      | 3.9%  | 2,354    | 5.0%  | 5,810    | 5.9%  |
| Age 5 to 9 yrs     | 258      | 3.8%  | 2,499    | 5.3%  | 5,908    | 6.0%  |
| Age 10 to 14 yrs   | 242      | 3.6%  | 2,427    | 5.1%  | 5,497    | 5.6%  |
| Age 15 to 19 yrs   | 264      | 3.9%  | 2,417    | 5.1%  | 5,736    | 5.8%  |
| Age 20 to 24 yrs   | 379      | 5.6%  | 2,614    | 5.5%  | 6,376    | 6.5%  |
| Age 25 to 29 yrs   | 448      | 6.6%  | 3,150    | 6.7%  | 6,607    | 6.7%  |
| Age 30 to 34 yrs   | 342      | 5.1%  | 2,907    | 6.2%  | 6,239    | 6.3%  |
| Age 35 to 39 yrs   | 330      | 4.9%  | 2,913    | 6.2%  | 6,153    | 6.2%  |
| Age 40 to 44 yrs   | 369      | 5.5%  | 3,117    | 6.6%  | 6,423    | 6.5%  |
| Age 45 to 49 yrs   | 341      | 5.0%  | 3,047    | 6.5%  | 6,569    | 6.6%  |
| Age 50 to 54 yrs   | 403      | 6.0%  | 3,139    | 6.7%  | 6,540    | 6.6%  |
| Age 55 to 59 yrs   | 431      | 6.4%  | 3,098    | 6.6%  | 6,275    | 6.3%  |
| Age 60 to 64 yrs   | 486      | 7.2%  | 3,091    | 6.6%  | 5,940    | 6.0%  |
| Age 65 to 69 yrs   | 482      | 7.1%  | 2,687    | 5.7%  | 5,003    | 5.1%  |
| Age 70 to 74 yrs   | 430      | 6.4%  | 2,182    | 4.6%  | 4,066    | 4.1%  |
| Age 75 to 79 yrs   | 409      | 6.1%  | 1,859    | 3.9%  | 3,394    | 3.4%  |
| Age 80 to 84 yrs   | 429      | 6.4%  | 1,612    | 3.4%  | 2,819    | 2.9%  |
| Age 85 yrs plus    | 449      | 6.6%  | 2,048    | 4.3%  | 3,487    | 3.5%  |
| Female Median Age  | 48.9 yrs |       | 42.9 yrs |       | 40.2 yrs |       |
| Age 19 yrs or less | 1,029    | 15.2% | 9,697    | 20.6% | 22,951   | 23.2% |
| Age 20 to 64 years | 3,528    | 52.2% | 27,075   | 57.4% | 57,122   | 57.8% |
| Age 65 years Plus  | 2,199    | 32.5% | 10,388   | 22.0% | 18,770   | 19.0% |

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## Scottsdale & Camelback

### Scottsdale, AZ

#### Male Age Distribution (2010)

|                    | 1 Mile   |       | 3 Miles  |       | 5 Miles  |       |
|--------------------|----------|-------|----------|-------|----------|-------|
| Male Population    | 6,000    | 47.0% | 44,788   | 48.7% | 96,739   | 49.5% |
| Age 0 to 4 yrs     | 275      | 4.6%  | 2,553    | 5.7%  | 6,152    | 6.4%  |
| Age 5 to 9 yrs     | 268      | 4.5%  | 2,655    | 5.9%  | 6,223    | 6.4%  |
| Age 10 to 14 yrs   | 246      | 4.1%  | 2,577    | 5.8%  | 5,848    | 6.0%  |
| Age 15 to 19 yrs   | 277      | 4.6%  | 2,537    | 5.7%  | 5,810    | 6.0%  |
| Age 20 to 24 yrs   | 440      | 7.3%  | 2,907    | 6.5%  | 6,906    | 7.1%  |
| Age 25 to 29 yrs   | 556      | 9.3%  | 3,624    | 8.1%  | 7,849    | 8.1%  |
| Age 30 to 34 yrs   | 474      | 7.9%  | 3,533    | 7.9%  | 7,657    | 7.9%  |
| Age 35 to 39 yrs   | 421      | 7.0%  | 3,319    | 7.4%  | 7,105    | 7.3%  |
| Age 40 to 44 yrs   | 374      | 6.2%  | 3,256    | 7.3%  | 6,917    | 7.1%  |
| Age 45 to 49 yrs   | 375      | 6.3%  | 3,126    | 7.0%  | 6,725    | 7.0%  |
| Age 50 to 54 yrs   | 356      | 5.9%  | 2,894    | 6.5%  | 6,205    | 6.4%  |
| Age 55 to 59 yrs   | 306      | 5.1%  | 2,505    | 5.6%  | 5,454    | 5.6%  |
| Age 60 to 64 yrs   | 334      | 5.6%  | 2,308    | 5.2%  | 4,755    | 4.9%  |
| Age 65 to 69 yrs   | 304      | 5.1%  | 2,045    | 4.6%  | 3,969    | 4.1%  |
| Age 70 to 74 yrs   | 284      | 4.7%  | 1,676    | 3.7%  | 3,123    | 3.2%  |
| Age 75 to 79 yrs   | 242      | 4.0%  | 1,299    | 2.9%  | 2,445    | 2.5%  |
| Age 80 to 84 yrs   | 226      | 3.8%  | 963      | 2.2%  | 1,776    | 1.8%  |
| Age 85 yrs plus    | 241      | 4.0%  | 1,011    | 2.3%  | 1,818    | 1.9%  |
| Male Median Age    | 40.9 yrs |       | 37.8 yrs |       | 36.3 yrs |       |
| Age 19 yrs or less | 1,066    | 17.8% | 10,323   | 23.0% | 24,034   | 24.8% |
| Age 20 to 64 years | 3,637    | 60.6% | 27,471   | 61.3% | 59,574   | 61.6% |
| Age 65 years Plus  | 1,297    | 21.6% | 6,995    | 15.6% | 13,131   | 13.6% |

#### Males per 100 Females (2010)

|                    |     |       |     |       |     |       |
|--------------------|-----|-------|-----|-------|-----|-------|
| Overall Comparison | 89  |       | 95  |       | 98  |       |
| Age 0 to 4 yrs     | 104 | 50.9% | 108 | 52.0% | 106 | 51.4% |
| Age 5 to 9 yrs     | 104 | 50.9% | 106 | 51.5% | 105 | 51.3% |
| Age 10 to 14 yrs   | 101 | 50.4% | 106 | 51.5% | 106 | 51.5% |
| Age 15 to 19 yrs   | 105 | 51.3% | 105 | 51.2% | 101 | 50.3% |
| Age 20 to 24 yrs   | 116 | 53.7% | 111 | 52.7% | 108 | 52.0% |
| Age 25 to 29 yrs   | 124 | 55.4% | 115 | 53.5% | 119 | 54.3% |
| Age 30 to 34 yrs   | 138 | 58.1% | 122 | 54.9% | 123 | 55.1% |
| Age 35 to 39 yrs   | 128 | 56.1% | 114 | 53.3% | 115 | 53.6% |
| Age 40 to 44 yrs   | 101 | 50.4% | 104 | 51.1% | 108 | 51.8% |
| Age 45 to 49 yrs   | 110 | 52.4% | 103 | 50.6% | 102 | 50.6% |
| Age 50 to 54 yrs   | 88  | 46.9% | 92  | 48.0% | 95  | 48.7% |
| Age 55 to 59 yrs   | 71  | 41.5% | 81  | 44.7% | 87  | 46.5% |
| Age 60 to 64 yrs   | 69  | 40.8% | 75  | 42.8% | 80  | 44.5% |
| Age 65 to 69 yrs   | 63  | 38.7% | 76  | 43.2% | 79  | 44.2% |
| Age 70 to 74 yrs   | 66  | 39.8% | 77  | 43.4% | 77  | 43.4% |
| Age 75 to 79 yrs   | 59  | 37.1% | 70  | 41.1% | 72  | 41.9% |
| Age 80 to 84 yrs   | 53  | 34.5% | 60  | 37.4% | 63  | 38.7% |
| Age 85 yrs plus    | 54  | 35.0% | 49  | 33.1% | 52  | 34.3% |
| Age 19 yrs or less | 104 | 50.9% | 106 | 51.6% | 105 | 51.2% |
| Age 20 to 39 yrs   | 126 | 55.8% | 116 | 53.6% | 116 | 53.8% |
| Age 40 to 64 yrs   | 86  | 46.3% | 91  | 47.6% | 95  | 48.6% |
| Age 65 years Plus  | 59  | 37.1% | 67  | 40.2% | 70  | 41.2% |

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### Scottsdale, AZ

#### Household Type (2010)

|                                     | 1 Mile   |       | 3 Miles   |       | 5 Miles   |       |
|-------------------------------------|----------|-------|-----------|-------|-----------|-------|
| Total Households                    | 6,974    |       | 40,973    |       | 82,560    |       |
| Households with Children            | 784      | 11.2% | 8,156     | 19.9% | 18,699    | 22.6% |
| Average Household Size              | 1.83     |       | 2.22      |       | 2.34      |       |
| Est. Household Density              | 2,221.73 | psm   | 1,449.74  | psm   | 1,051.80  | psm   |
| Population Family                   | 7,071    | 55.4% | 62,716    | 68.2% | 137,295   | 70.2% |
| Population Non-Family               | 5,676    | 44.5% | 28,311    | 30.8% | 55,806    | 28.5% |
| Population Group Qtrs               | 9        | 0.1%  | 921       | 1.0%  | 2,480     | 1.3%  |
| Family Households                   | 2,477    | 35.5% | 19,675    | 48.0% | 41,344    | 50.1% |
| Married Couple Hhlds                | 1,722    | 69.5% | 13,947    | 70.9% | 28,744    | 69.5% |
| Other Family Hhlds                  | 755      | 30.5% | 5,728     | 29.1% | 12,599    | 30.5% |
| Family Households With Children     | 771      | 31.1% | 8,066     | 41.0% | 18,505    | 44.8% |
| Married Couple With Children        | 386      | 50.0% | 4,772     | 59.2% | 10,829    | 58.5% |
| Other Family Hhlds With Children    | 385      | 50.0% | 3,294     | 40.8% | 7,676     | 41.5% |
| Family Households No Children       | 1,706    | 68.9% | 11,608    | 59.0% | 22,839    | 55.2% |
| Married Couple No Children          | 1,336    | 78.3% | 9,175     | 79.0% | 17,915    | 78.4% |
| Other Family Households No Children | 370      | 21.7% | 2,434     | 21.0% | 4,924     | 21.6% |
| Average Family Household Size       | 2.85     |       | 3.19      |       | 3.32      |       |
| Average Family Income               | \$99,984 |       | \$115,256 |       | \$118,992 |       |
| Median Family Income                | \$69,310 |       | \$84,286  |       | \$86,953  |       |
| Non-Family Households               | 4,497    | 64.5% | 21,299    | 52.0% | 41,217    | 49.9% |
| Non-Family Hhlds With Children      | 13       | 0.3%  | 90        | 0.4%  | 194       | 0.5%  |
| Non-Family Hhld No Children         | 4,483    | 99.7% | 21,209    | 99.6% | 41,023    | 99.5% |
| N-F Hhld Lone Person No Children    | 3,798    | 84.5% | 17,147    | 80.5% | 33,179    | 80.5% |
| Lone Male Householder               | 1,492    | 39.3% | 7,151     | 41.7% | 14,835    | 44.7% |
| Lone Female Householder             | 2,306    | 60.7% | 9,996     | 58.3% | 18,344    | 55.3% |
| N-F Hhld 2+ Persons No Children     | 686      | 15.2% | 4,062     | 19.1% | 7,843     | 19.0% |
| Average Non-Family Hhld Size        | 1.26     |       | 1.33      |       | 1.35      |       |

#### Marital Status (2010)

|                     |        |       |        |       |         |       |
|---------------------|--------|-------|--------|-------|---------|-------|
| (15 Years or Older) | 11,227 |       | 76,837 |       | 159,374 |       |
| Never Married       | 3,216  | 28.6% | 22,605 | 29.4% | 48,807  | 30.6% |
| Now Married         | 4,085  | 36.4% | 33,653 | 43.8% | 70,325  | 44.1% |
| Previously Married  | 3,926  | 35.0% | 20,578 | 26.8% | 40,243  | 25.3% |
| Separated           | 352    | 9.0%  | 3,097  | 15.1% | 7,123   | 17.7% |
| Widowed             | 1,557  | 39.7% | 6,328  | 30.8% | 11,562  | 28.7% |
| Divorced            | 2,017  | 51.4% | 11,153 | 54.2% | 21,558  | 53.6% |

#### Educational Attainment (2010)

|                                              |       |       |        |       |         |       |
|----------------------------------------------|-------|-------|--------|-------|---------|-------|
| Adult Population (25 Years or Older)         | 9,842 |       | 66,408 |       | 135,314 |       |
| Elementary (0 to 8)                          | 277   | 2.8%  | 2,196  | 3.3%  | 6,862   | 5.1%  |
| Some High School (9 to 11)                   | 487   | 4.9%  | 3,602  | 5.4%  | 8,879   | 6.6%  |
| High School Graduate (12)                    | 2,112 | 21.5% | 13,948 | 21.0% | 28,257  | 20.9% |
| Some College (13 to 16)                      | 2,437 | 24.8% | 15,548 | 23.4% | 30,615  | 22.6% |
| Associate Degree Only                        | 589   | 6.0%  | 4,392  | 6.6%  | 9,270   | 6.9%  |
| Bachelor Degree Only                         | 2,533 | 25.7% | 16,864 | 25.4% | 31,802  | 23.5% |
| Graduate Degree                              | 1,407 | 14.3% | 9,857  | 14.8% | 19,628  | 14.5% |
| Any College + (Some College or higher)       | 6,966 | 70.8% | 46,662 | 70.3% | 91,315  | 67.5% |
| College Degree + (Bachelor Degree or higher) | 3,940 | 40.0% | 26,721 | 40.2% | 51,430  | 38.0% |

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.50206/-111.9261

## Scottsdale & Camelback

### Scottsdale, AZ

#### Housing (2010)

|                                      |       |       |        |       |        |       |
|--------------------------------------|-------|-------|--------|-------|--------|-------|
| Total Housing Units                  | 8,998 |       | 47,411 |       | 94,428 |       |
| Housing Units, Occupied              | 6,974 | 77.5% | 40,973 | 86.4% | 82,560 | 87.4% |
| Housing Units, Owner-Occupied        | 3,456 | 49.6% | 24,839 | 60.6% | 47,308 | 57.3% |
| Housing Units, Renter-Occupied       | 3,518 | 50.4% | 16,135 | 39.4% | 35,252 | 42.7% |
| Housing Units, Vacant                | 2,024 | 18.4% | 6,437  | 12.0% | 11,868 | 11.2% |
| Total Housing Units (2000)           | 8,523 |       | 46,511 |       | 91,345 |       |
| Historical Annual Change (2000-2010) | 476   | 0.6%  | 899    | 0.2%  | 3,083  | 0.3%  |

#### Household Size (2010)

|                      |       |       |        |       |        |       |
|----------------------|-------|-------|--------|-------|--------|-------|
| Total Households     | 6,974 |       | 40,973 |       | 82,560 |       |
| 1 Person Household   | 3,798 | 54.5% | 17,147 | 41.8% | 33,179 | 40.2% |
| 2 Person Households  | 1,814 | 26.0% | 11,117 | 27.1% | 21,613 | 26.2% |
| 3 Person Households  | 433   | 6.2%  | 3,852  | 9.4%  | 7,987  | 9.7%  |
| 4 Person Households  | 504   | 7.2%  | 4,966  | 12.1% | 10,656 | 12.9% |
| 5 Person Households  | 250   | 3.6%  | 2,302  | 5.6%  | 5,191  | 6.3%  |
| 6 Person Households  | 94    | 1.3%  | 890    | 2.2%  | 2,127  | 2.6%  |
| 7+ Person Households | 81    | 1.2%  | 701    | 1.7%  | 1,808  | 2.2%  |

#### Household Stability (2010)

|                                             |       |         |        |         |        |         |
|---------------------------------------------|-------|---------|--------|---------|--------|---------|
| Total Households                            | 6,974 |         | 40,973 |         | 82,560 |         |
| In current residence < 1 year               | 1,614 | 23.1%   | 8,124  | 19.8%   | 17,721 | 21.5%   |
| In current residence 1-2 years              | 2,176 | 31.2%   | 12,692 | 31.0%   | 26,776 | 32.4%   |
| In current residence 3-5 years              | 1,120 | 16.1%   | 6,822  | 16.6%   | 13,262 | 16.1%   |
| In current residence 6-10 years             | 805   | 11.5%   | 4,766  | 11.6%   | 8,922  | 10.8%   |
| In current residence > 10 years             | 1,259 | 18.0%   | 8,570  | 20.9%   | 15,880 | 19.2%   |
| Turnover (% Annual Residential Turnover)    |       | 23.1%   |        | 19.8%   |        | 21.5%   |
| Stability (% In Current Residence 5+ Years) |       | 29.6%   |        | 32.5%   |        | 30.0%   |
| Median Years in Residence                   |       | 3.0 yrs |        | 3.3 yrs |        | 3.1 yrs |

#### Household Vehicles (2010)

|                                  |       |              |        |              |         |              |
|----------------------------------|-------|--------------|--------|--------------|---------|--------------|
| Total Vehicles Available         | 9,919 |              | 68,216 |              | 139,760 |              |
| Household: 0 Vehicles Available  | 664   | 9.5%         | 2,645  | 6.5%         | 5,766   | 7.0%         |
| Household: 1 Vehicles Available  | 3,794 | 54.4%        | 17,994 | 43.9%        | 36,393  | 44.1%        |
| Household: 2 Vehicles Available  | 1,933 | 27.7%        | 14,582 | 35.6%        | 28,620  | 34.7%        |
| Household: 3+ Vehicles Available | 583   | 8.4%         | 5,752  | 14.0%        | 11,781  | 14.3%        |
| Average Per Household            |       | 1.4 Vehicles |        | 1.7 Vehicles |         | 1.7 Vehicles |
| Owner Occupied Hhlds Vehicles    | 5,329 | 53.7%        | 45,382 | 66.5%        | 88,733  | 63.5%        |
| Average Per Owner Household      |       | 1.5 Vehicles |        | 1.8 Vehicles |         | 1.9 Vehicles |
| Renter Occupied Hhlds Vehicles   | 4,590 | 46.3%        | 22,833 | 33.5%        | 51,028  | 36.5%        |
| Average Per Renter Household     |       | 1.3 Vehicles |        | 1.4 Vehicles |         | 1.4 Vehicles |

#### Travel Time (2000)

|                                      |       |           |        |           |        |           |
|--------------------------------------|-------|-----------|--------|-----------|--------|-----------|
| Worker Base (16 Years or Older)      | 5,757 |           | 46,195 |           | 92,580 |           |
| Travel to Work in 14 Minutes or Less | 1,806 | 31.4%     | 13,308 | 28.8%     | 26,945 | 29.1%     |
| Travel to Work in 15 to 29 Minutes   | 2,450 | 42.6%     | 19,821 | 42.9%     | 39,799 | 43.0%     |
| Travel to Work in 30 to 59 Minutes   | 993   | 17.2%     | 9,337  | 20.2%     | 18,366 | 19.8%     |
| Travel to Work in 60 Minutes or More | 171   | 3.0%      | 1,396  | 3.0%      | 3,212  | 3.5%      |
| Work at Home                         | 337   | 5.9%      | 2,333  | 5.1%      | 4,258  | 4.6%      |
| Average Travel Time to Work          |       | 18.6 mins |        | 20.0 mins |        | 20.1 mins |

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.50206/-111.9261

## Scottsdale & Camelback

### Scottsdale, AZ

#### Transportation To Work (2000)

|                                        | 1 Mile |       | 3 Miles |       | 5 Miles |       |
|----------------------------------------|--------|-------|---------|-------|---------|-------|
| Work Base                              | 5,757  |       | 46,195  |       | 92,580  |       |
| Drive to Work Alone                    | 4,359  | 75.7% | 36,296  | 78.6% | 71,516  | 77.2% |
| Drive to Work in Carpool               | 459    | 8.0%  | 4,271   | 9.2%  | 10,081  | 10.9% |
| Travel to Work - Public Transportation | 201    | 3.5%  | 896     | 1.9%  | 2,213   | 2.4%  |
| Drive to Work on Motorcycle            | 39     | 0.7%  | 226     | 0.5%  | 345     | 0.4%  |
| Bicycle to Work                        | 69     | 1.2%  | 719     | 1.6%  | 1,138   | 1.2%  |
| Walk to Work                           | 220    | 3.8%  | 1,069   | 2.3%  | 2,156   | 2.3%  |
| Other Means                            | 72     | 1.3%  | 384     | 0.8%  | 873     | 0.9%  |
| Work at Home                           | 337    | 5.9%  | 2,333   | 5.1%  | 4,258   | 4.6%  |

#### Daytime Demos (2010)

|                                         |           |      |           |      |           |      |
|-----------------------------------------|-----------|------|-----------|------|-----------|------|
| Total Number of Businesses              | 2,218     |      | 5,297     |      | 10,020    |      |
| Total Number of Employees               | 29,985    |      | 67,658    |      | 146,387   |      |
| Company Headqtrs: Businesses            | 3         | 0.1% | 7         | 0.1% | 32        | 0.3% |
| Company Headqtrs: Employees             | 87        | 0.3% | 3,325     | 4.9% | 9,579     | 6.5% |
| Employee Population per Business        | 13.5 to 1 |      | 12.8 to 1 |      | 14.6 to 1 |      |
| Residential Population per Business     | 5.8 to 1  |      | 17.4 to 1 |      | 19.5 to 1 |      |
| Est. Adj. Daytime Demographics (Age16+) | 34,902    |      | 96,882    |      | 208,134   |      |

#### Labor Force (2010)

|                                     |        |       |        |       |         |       |
|-------------------------------------|--------|-------|--------|-------|---------|-------|
| Labor: Population Age 16+           | 11,126 |       | 75,972 |       | 158,047 |       |
| Unemployment Rate                   |        | 4.4%  |        | 4.1%  |         | 4.7%  |
| Labor Force Total: Males            | 5,156  | 46.3% | 36,502 | 48.0% | 77,396  | 49.0% |
| Male civilian employed              | 3,311  | 64.2% | 24,984 | 68.4% | 52,639  | 68.0% |
| Male civilian unemployed            | 277    | 5.4%  | 1,884  | 5.2%  | 4,024   | 5.2%  |
| Males in Armed Forces               | 8      | 0.2%  | 56     | 0.2%  | 141     | 0.2%  |
| Males not in labor force            | 1,560  | 30.2% | 9,578  | 26.2% | 20,592  | 26.6% |
| Labor Force Total: Females          | 5,970  | 53.7% | 39,470 | 52.0% | 80,651  | 51.0% |
| Female civilian employed            | 2,890  | 48.4% | 21,703 | 55.0% | 43,504  | 53.9% |
| Female civilian unemployed          | 214    | 3.6%  | 1,258  | 3.2%  | 3,410   | 4.2%  |
| Females in Armed Forces             | -      | -     | 5      | -     | 15      | -     |
| Females not in labor force          | 2,866  | 48.0% | 16,503 | 41.8% | 33,722  | 41.8% |
| Employment Force Change (2000-2010) | 451    | 7.8%  | 547    | 1.2%  | 3,708   | 4.0%  |
| Male Change (2000-2010)             | 224    | 7.2%  | 405    | 1.6%  | 2,393   | 4.8%  |
| Female Change (2000-2010)           | 228    | 8.6%  | 142    | 0.7%  | 1,316   | 3.1%  |

#### Occupation (2000)

|                                          |       |       |        |       |        |       |
|------------------------------------------|-------|-------|--------|-------|--------|-------|
| Occupation: Population Age 16+           | 5,749 |       | 46,140 |       | 92,435 |       |
| Occupation Total: Males                  | 3,087 | 53.7% | 24,579 | 53.3% | 50,247 | 54.4% |
| Occupation Total: Females                | 2,662 | 46.3% | 21,561 | 46.7% | 42,189 | 45.6% |
| Mgmt, Business, & Financial Operations   | 1,025 | 17.8% | 8,764  | 19.0% | 16,656 | 18.0% |
| Professional and Related                 | 1,232 | 21.4% | 10,333 | 22.4% | 19,836 | 21.5% |
| Service                                  | 949   | 16.5% | 7,026  | 15.2% | 14,206 | 15.4% |
| Sales and Office                         | 2,059 | 35.8% | 14,722 | 31.9% | 28,838 | 31.2% |
| Farming, Fishing, & Forestry             | -     | -     | 19     | -     | 89     | 0.1%  |
| Construction, Extraction, & Maintenance  | 179   | 3.1%  | 2,430  | 5.3%  | 6,122  | 6.6%  |
| Production, Transport, & Material Moving | 305   | 5.3%  | 2,845  | 6.2%  | 6,688  | 7.2%  |
| White Collar                             |       | 75.1% |        | 73.3% |        | 70.7% |
| Blue Collar                              |       | 24.9% |        | 26.7% |        | 29.3% |

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.50206/-111.9261

## Scottsdale & Camelback

### Scottsdale, AZ

#### Units In Structure (2000)

|                        | 1 Mile |       | 3 Miles |       | 5 Miles |       |
|------------------------|--------|-------|---------|-------|---------|-------|
| Total Units            | 8,523  |       | 46,511  |       | 91,345  |       |
| 1 Detached Unit        | 1,297  | 15.2% | 20,382  | 43.8% | 40,567  | 44.4% |
| 1 Attached Unit        | 2,381  | 27.9% | 8,320   | 17.9% | 12,814  | 14.0% |
| 2 Units                | 36     | 0.4%  | 361     | 0.8%  | 1,051   | 1.2%  |
| 3 to 4 Units           | 405    | 4.7%  | 2,063   | 4.4%  | 4,784   | 5.2%  |
| 5 to 9 Units           | 459    | 5.4%  | 3,200   | 6.9%  | 5,852   | 6.4%  |
| 10 to 19 Units         | 1,094  | 12.8% | 3,520   | 7.6%  | 6,333   | 6.9%  |
| 20 to 49 Units         | 960    | 11.3% | 2,081   | 4.5%  | 4,728   | 5.2%  |
| 50 or more Units       | 1,878  | 22.0% | 6,142   | 13.2% | 12,403  | 13.6% |
| Mobile Home or Trailer | 11     | 0.1%  | 410     | 0.9%  | 2,714   | 3.0%  |
| Other Structure        | -      | -     | 30      | 0.1%  | 101     | 0.1%  |

#### Homes Built By Year (2000)

|                          |          |       |          |       |          |       |
|--------------------------|----------|-------|----------|-------|----------|-------|
| Homes Built 1999 to 2000 | 252      | 3.0%  | 742      | 1.6%  | 1,521    | 1.7%  |
| Homes Built 1995 to 1998 | 149      | 1.8%  | 1,288    | 2.8%  | 3,223    | 3.5%  |
| Homes Built 1990 to 1994 | 393      | 4.6%  | 2,151    | 4.6%  | 4,554    | 5.0%  |
| Homes Built 1980 to 1989 | 1,075    | 12.6% | 7,405    | 15.9% | 16,787   | 18.4% |
| Homes Built 1970 to 1979 | 3,383    | 39.7% | 13,871   | 29.8% | 25,596   | 28.0% |
| Homes Built 1960 to 1969 | 2,317    | 27.2% | 12,259   | 26.4% | 20,565   | 22.5% |
| Homes Built 1950 to 1959 | 864      | 10.1% | 8,025    | 17.3% | 16,718   | 18.3% |
| Homes Built 1940 to 1949 | 58       | 0.7%  | 423      | 0.9%  | 1,541    | 1.7%  |
| Homes Built Before 1939  | 31       | 0.4%  | 347      | 0.7%  | 841      | 0.9%  |
| Median Age of Homes      | 26.4 yrs |       | 28.6 yrs |       | 28.1 yrs |       |

#### Home Values (2000)

|                                    |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units      | 2,514     |       | 22,490    |       | 41,730    |       |
| Home Values \$1,000,000 or More    | 34        | 1.4%  | 484       | 2.2%  | 1,559     | 3.7%  |
| Home Values \$750,000 to \$999,999 | 31        | 1.2%  | 455       | 2.0%  | 1,130     | 2.7%  |
| Home Values \$500,000 to \$749,999 | 87        | 3.5%  | 884       | 3.9%  | 2,131     | 5.1%  |
| Home Values \$400,000 to \$499,999 | 78        | 3.1%  | 784       | 3.5%  | 1,603     | 3.8%  |
| Home Values \$300,000 to \$399,999 | 151       | 6.0%  | 937       | 4.2%  | 2,148     | 5.1%  |
| Home Values \$250,000 to \$299,999 | 108       | 4.3%  | 806       | 3.6%  | 1,996     | 4.8%  |
| Home Values \$200,000 to \$249,999 | 191       | 7.6%  | 1,505     | 6.7%  | 3,407     | 8.2%  |
| Home Values \$175,000 to \$199,999 | 100       | 4.0%  | 1,443     | 6.4%  | 2,664     | 6.4%  |
| Home Values \$150,000 to \$174,999 | 253       | 10.1% | 2,832     | 12.6% | 4,222     | 10.1% |
| Home Values \$125,000 to \$149,999 | 434       | 17.3% | 5,101     | 22.7% | 7,311     | 17.5% |
| Home Values \$100,000 to \$124,999 | 485       | 19.3% | 4,213     | 18.7% | 6,609     | 15.8% |
| Home Values \$90,000 to \$99,999   | 259       | 10.3% | 1,310     | 5.8%  | 2,403     | 5.8%  |
| Home Values \$80,000 to \$89,999   | 110       | 4.4%  | 865       | 3.8%  | 1,772     | 4.2%  |
| Home Values \$70,000 to \$79,999   | 81        | 3.2%  | 380       | 1.7%  | 1,104     | 2.6%  |
| Home Values \$60,000 to \$69,999   | 22        | 0.9%  | 190       | 0.8%  | 689       | 1.7%  |
| Home Values \$50,000 to \$59,999   | 30        | 1.2%  | 129       | 0.6%  | 431       | 1.0%  |
| Home Values \$35,000 to \$49,999   | 51        | 2.0%  | 126       | 0.6%  | 274       | 0.7%  |
| Home Values \$25,000 to \$34,999   | 9         | 0.4%  | 17        | 0.1%  | 108       | 0.3%  |
| Home Values \$10,000 to \$24,999   | -         | -     | 20        | 0.1%  | 115       | 0.3%  |
| Home Values \$0 to \$9,999         | -         | -     | 10        | -     | 54        | 0.1%  |
| Owner Occupied Median Home Value   | \$178,081 |       | \$201,036 |       | \$233,445 |       |
| Renter Occupied Median Rent        | \$742     |       | \$700     |       | \$638     |       |
| Average Property Value (2010)      | \$266,166 |       | \$327,429 |       | \$362,040 |       |

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1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.50206/-111.9261

## Scottsdale & Camelback

### Scottsdale, AZ

#### Consumer Expenditure (Annual Total)

|                                             | 1 Mile   | 3 Miles  | 5 Miles  |
|---------------------------------------------|----------|----------|----------|
| Total Household Expenditure (2010)          | \$395 M  | \$2.65 B | \$5.37 B |
| <i>Total Non-Retail Expenditures (2010)</i> | \$226 M  | \$1.52 B | \$3.10 B |
| <i>Total Retail Expenditures (2010)</i>     | \$169 M  | \$1.12 B | \$2.28 B |
| Apparel (2010)                              | \$18.8 M | \$127 M  | \$259 M  |
| Contributions (2010)                        | \$14.9 M | \$108 M  | \$223 M  |
| Education (2010)                            | \$9.59 M | \$68.8 M | \$143 M  |
| Entertainment (2010)                        | \$21.8 M | \$148 M  | \$302 M  |
| Food And Beverages (2010)                   | \$60.7 M | \$398 M  | \$805 M  |
| Furnishings And Equipment (2010)            | \$17.0 M | \$118 M  | \$240 M  |
| Gifts (2010)                                | \$10.6 M | \$74.3 M | \$153 M  |
| Health Care (2010)                          | \$24.8 M | \$158 M  | \$318 M  |
| Household Operations (2010)                 | \$13.9 M | \$99.0 M | \$203 M  |
| Miscellaneous Expenses (2010)               | \$6.75 M | \$43.7 M | \$88.0 M |
| Personal Care (2010)                        | \$5.73 M | \$38.1 M | \$77.3 M |
| Personal Insurance (2010)                   | \$3.99 M | \$28.5 M | \$58.9 M |
| Reading (2010)                              | \$1.32 M | \$8.76 M | \$17.8 M |
| Shelter (2010)                              | \$76.3 M | \$514 M  | \$1.05 B |
| Tobacco (2010)                              | \$2.65 M | \$16.1 M | \$32.1 M |
| Transportation (2010)                       | \$77.7 M | \$518 M  | \$1.04 B |
| Utilities (2010)                            | \$28.1 M | \$180 M  | \$363 M  |

#### Consumer Expenditure (per Household per Month)

| Total Household Expenditure (2010)          | \$4,717 |       | \$5,383 |       | \$5,423 |       |
|---------------------------------------------|---------|-------|---------|-------|---------|-------|
| <i>Total Non-Retail Expenditures (2010)</i> | \$2,698 | 57.2% | \$3,100 | 57.6% | \$3,124 | 57.6% |
| <i>Total Retail Expenditures (2010)</i>     | \$2,019 | 42.8% | \$2,283 | 42.4% | \$2,298 | 42.4% |
| Apparel (2010)                              | \$225   | 4.8%  | \$259   | 4.8%  | \$262   | 4.8%  |
| Contributions (2010)                        | \$179   | 3.8%  | \$219   | 4.1%  | \$225   | 4.2%  |
| Education (2010)                            | \$115   | 2.4%  | \$140   | 2.6%  | \$144   | 2.7%  |
| Entertainment (2010)                        | \$261   | 5.5%  | \$302   | 5.6%  | \$304   | 5.6%  |
| Food And Beverages (2010)                   | \$726   | 15.4% | \$810   | 15.0% | \$813   | 15.0% |
| Furnishings And Equipment (2010)            | \$203   | 4.3%  | \$240   | 4.5%  | \$242   | 4.5%  |
| Gifts (2010)                                | \$126   | 2.7%  | \$151   | 2.8%  | \$154   | 2.8%  |
| Health Care (2010)                          | \$296   | 6.3%  | \$321   | 6.0%  | \$321   | 5.9%  |
| Household Operations (2010)                 | \$166   | 3.5%  | \$201   | 3.7%  | \$205   | 3.8%  |
| Miscellaneous Expenses (2010)               | \$81    | 1.7%  | \$89    | 1.6%  | \$89    | 1.6%  |
| Personal Care (2010)                        | \$68    | 1.5%  | \$78    | 1.4%  | \$78    | 1.4%  |
| Personal Insurance (2010)                   | \$48    | 1.0%  | \$58    | 1.1%  | \$59    | 1.1%  |
| Reading (2010)                              | \$16    | 0.3%  | \$18    | 0.3%  | \$18    | 0.3%  |
| Shelter (2010)                              | \$912   | 19.3% | \$1,046 | 19.4% | \$1,055 | 19.5% |
| Tobacco (2010)                              | \$32    | 0.7%  | \$33    | 0.6%  | \$32    | 0.6%  |
| Transportation (2010)                       | \$928   | 19.7% | \$1,053 | 19.6% | \$1,053 | 19.4% |
| Utilities (2010)                            | \$336   | 7.1%  | \$366   | 6.8%  | \$366   | 6.8%  |

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